

世界地板大会



2010 World Flooring Forum

Sponsor Package

General Sponsor	<u>DIAMOND</u> Title sponsor 1	<u>PLATINUM</u> Sponsor 2	<u>GOLD</u> Sponsor 2	<u>SILVER</u> Sponsor 5
On-Site Exposure (Show & Forum)				
Standard Booth (15 m2) in the Exhibition Area	✓.	✓.	✓.	.
1 Chairing opportunity	✓.	.	.	.
1 Speaking Slot (Plenary Session)	✓.	✓.	.	.
1 Seat for Panel Discussion	.	.	✓.	.
Banners On Site Showing Sponsors Logo	✓.	✓.	✓.	✓.
Logo at the back of Delegate Badge	✓.	✓.	✓.	✓.
Client Interactions (Show & Forum)				
VIP Room Access to private meeting opportunities with CURA and USGBC Leaders	✓.	✓.	✓.	✓.
Delegate Name List In Advance for Business Development	✓.	✓.	.	.
Focus Workshop	On request	On request	On request	On request
1 complimentary table at the Green Night Gala	1	1/2 Table	.	.
PRINT				
Front Cover Logo on all Marketing Materials	✓.	✓.	✓.	✓.
Logo on Forum Ads	✓.	✓.	✓.	✓.
Logo on all regular entrance tickets	✓.	✓.	✓.	✓.
Ads in CSB Catalogue	2 pages.	1 pages.	1/2 pages.	.
Ads in Forum Guide	2 pages	1 pages.	1 pages.	1 pages.
Editorial Article in Forum Guide	1 pages	1 pages.	1/2 pages.	1/2 pages.
Logo in Forum and Exhibition Guide	✓.	✓.	✓.	✓.
ONLINE				
Logo on CSB Website with Link	✓.	✓.	✓.	✓.
Logo & Selected Information included in Monthly E-newsletter (approximately 90,000 recipients)	✓.	✓.	.	.
INVITATIONS				
Delegate Seat	10	7	3	2
Regular Entrance Pass to Exhibitions	200	100	50	30
Tariffs	EUR 100,000	EUR 70,000	EUR 50,000	EUR 30,000

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On-Site Sponsor	<u>Tariffs in EUR</u>
<i>Dinner Sponsor</i>	50,000
<i>Welcome cocktail party (2 available)</i>	20,000
<i>Focus Workshop</i>	20,000
<i>Delegate bag</i>	15,000
<i>Registration centre - Desktop Sponsor</i>	15,000
<i>Luncheon Sponsor</i>	15,000
<i>Carpet sponsor</i>	12,000
<i>Note book</i>	12,000
<i>Lanyard</i>	10,000
<i>Shirt Sponsor</i>	10,000
<i>Coffee and tea break (2 available)</i>	10,000
<i>Documentation Sponsor</i>	8,000
<i>Gift Sponsor</i>	6,000