



# 2018 Application Form

## BASIC INFORMATION

Company Name \_\_\_\_\_ Product Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

## PRODUCT CATEGORY

(Select Only One)

- Wood Flooring** (solid wood flooring, engineered wood flooring, laminated flooring, cork flooring, bamboo flooring, Floor Heating, outdoor decking)
- Resilient Floor Coverings** (PVC, rubber, wood polymer composite, sports flooring, grass flooring, industrial flooring)
- Carpet** (Machine-made, Hand-made, Rugs and Mats, Fibers, Yarns, Raw Materials, Applications and Installation Technology for Textile Floor Coverings, Cleaning and Maintenance Equipment for Textile Floor Coverings)
- Others**

## INNOVATION PACKAGE & PROMOTION SERVICES

(RMB 6,000)

- InnovAction Match-Making System
- Onsite Exhibitor Guide
- Global Product Launch/Promotion
- Top 10 New Products Competition
- InnovAction Vote
- InnovAction Booklet
- InnovAction Dedicated Display
- Social Media Promotion (WeChat)

## NOTES:

1. Every InnovAction applicant/company will be evaluated and confirmed by the show organizer (VNU Exhibitions Asia Ltd.) and InnovAction jury committee before being permitted to participate in the campaign and display their products.
2. Every application will be evaluated to ensure the quality of the showcase. The application process is competitive and only select number of applicants, companies, and products will qualify for the InnovAction Flooring Campaign promotion services and participation in the InnovAction 2018 Top 10 Best Products Awards.
3. To ensure fairness, the list of InnovAction jury members will not be published.
4. The application deadline for the InnovAction Flooring Campaign is Dec. 15th, 2017.

## EXHIBITOR CONFIRMATION

We (The exhibiting company/applicant), hereby apply for participation in the “InnovAction Flooring Campaign”. We confirm all information provided in this application to be true and agree to all “terms and conditions” in this contract for event participation.

We also agree to the additional terms:

1. The new product submitted to the “InnovAction Flooring Campaign” must be or will be launched between the following dates: April 4th, 2017 - January 1st, 2018.
2. The product submitted to the “InnovAction Flooring Campaign” does not infringe on any patent rights and/or deliberately copies the design, materials, and signature features from another, previously launched product from another company. In the case of any violations, we accept that the show organizer (VNU Exhibitions Asia Ltd.) and venue management have the right to immediately expel the product and company from the exhibition.
3. We affirm the product description to be accurate and contain no exaggerated and/or false statements. The show organizer’s technical supervising committee have the right to judge eligibility of the product and product description at any time for the promotion campaign.

Accepted by:

Date:

Company Stamp:

## CONFIRMED BY ORGANIZER

Accepted by:

Date:

Company Stamp:

# TERMS & CONDITIONS

## 1. Application for the promotion campaign

This application should be filled out by the exhibitor's authorized representatives, signed, and stamped. The application deadline is Dec. 15th, 2017.

## 2. Security and Insurance

The organizer (VNU Exhibitions Asia Ltd.), its directors, trustees, officers, employees, agents, and representatives are not responsible for the safety of articles of any kind brought into the exhibition by the exhibitor, their employees, agents, contractors, or any members of the public not affiliated with the company or exhibition.

Exhibitors will ensure that their organization and products are fully covered by the appropriate insurance before entering the exhibition grounds. The validity of the exhibiting company's insurance must at least be from the time the exhibitor arrives at the exhibition grounds, until all of exhibitor's property has been properly removed from the exhibition grounds to the satisfaction of the organizer. The organizer has the right to ask the exhibitor to provide documentation and proof of adequate company & product insurance coverage.

The exhibitor shall not hold the organizer, its directors, trustees, officers, employees, agents and representatives accountable for any costs, claims, liabilities, losses, demands, proceedings, and expenses caused as a result not having proper company and product insurance while in China and at the exhibition. The exhibitor shall also not hold the organizer responsible for any costs, claims, liabilities, losses, demands, proceedings, and expenses as a result of the theft, damage, loss, etc. to their products and property while in China and at the exhibition.

The organizer shall not be held responsible for any losses, damages, or costs whatsoever (including loss of profit suffered by the exhibitor while at the exhibition) as a result of any restrictions or conditions which prevents the construction, completion, alteration, dismantling of their exhibition space or for the failure of any service normally provided at the listed exhibition grounds.

Exhibitors shall comply with all the rules and regulations imposed by the exhibition venue for purposes regarding operations, construction, and material usage.

Exhibitors shall allow all inspections of property by the organizer, venue staff, and Shanghai police/municipal public security during the exhibition construction period. Exhibitors, their agents, and contractors shall comply with all rules and regulations regarding security and fire safety at venue. The exhibitors shall bear responsibility, associated costs, and consequences resulted from any violation.

## 3. Compliance with Law

Exhibitors shall comply with all the rules, regulations, and laws imposed by the government of the People's Republic of China, municipal Shanghai authorities, and owners or managers of the exhibition venue.

All disputes arising from the exhibitor's participation, shall be governed and accessed accordingly by the "Terms & Conditions" between the organizer and exhibitor and the laws and regulations from the PRC and municipal Shanghai authorities. The exhibitor hereby acknowledges the authority of the PRC, municipal government of Shanghai, and show organizer and submits to a non-exclusive jurisdiction of the courts.

Disputes from the exhibitor arising from a misinterpretation of the contract, especially regarding the English text of these "Terms & Conditions", shall be deemed invalid. Once the exhibitor signs this contract, he/she pledges him/herself as well as their organization, partners, contractors, representatives, employees, agents and invitees to follow the "terms and conditions" of this contract.

## 4. Infringement of Terms & Conditions for Participation

The violation of the "Terms & Conditions" and any rules and regulations determined by venue management, the government of the PRC, and municipal authorities of the city of Shanghai, will result in the exclusion of the exhibitor from the event and possibly from China. The exhibitor shall have no right to claim compensation or demand refund on any payments already processed, losses or expenses, nor shall the exhibitor be released from contractual obligations of outstanding payments to the show organizer and venue management.

## 5. Unforeseen Occurrences

In the event of any occurrence not foreseen or mentioned in these "Terms & Conditions", the decision of the organizer shall be final.