

Section 3 Shell Scheme Construction Guide

Official Stand Contractor

The following company has been appointed as the Official Contractor for this event. Exhibitors requiring assistance or services in stand design and construction, please contact:

Pico IES Group (China) Co Ltd. (Hall W1-W5)

Tel : +86 21 6010 8914 ; 6010 8784 ; 6010 8903
Email : Roy.cai@cn.pico.com ; lincen.hou@cn.pico.com ; wynn.zong@cn.pico.com
Contact : Mr. Roy Cai (W1-W2) ; Miss Lincen Hou (W3-W4) ; Miss Wynn Zong (W5)

VIEWSHOP EXHIBITION & DISPLAY (SHANGHAI) CO., LTD. (Hall E1-E4)

Tel : +86 21 3251 3138*301 ; 3251 3138*236
Email : Simran.li@viewshop.net; ofelia.li@viewshop.net
Contact : Miss. Simran Li (E1-E2); Miss Ofelia Li (E3-E4)

Shanghai Syma - Expo Ltd (Hall E5-E6 / N1)

Tel : +86 21 6238 8811-112
Email : cherry.gong@syma.com.cn
Contact : Miss Cherry Gong (E5-E6 / N1)

Shanghai Homer-Expo Service Co, Ltd. (Hall E7 / N3-N5)

Tel : +86 21 52212001-803; 52212001-846; 52212001-819
Email : xzy@homer-expo.com ; swj@homer-expo.com ; jgx@homer-expo.com
Contact : Miss Seven Xie (N3-N4) ; Mr Lora Song (N5) ; Mr Jin (E7)

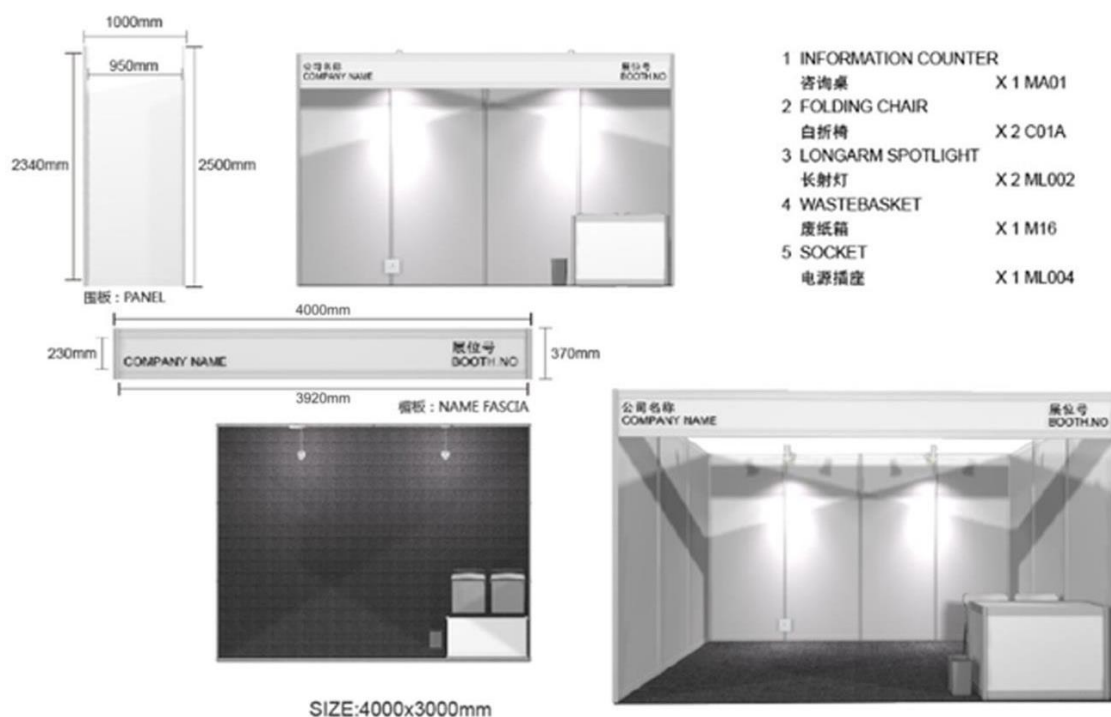
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Decorated Space Facilities

Decorated Booth consisting of a shell scheme [Unit Size: 1m (W) x 3m (D) x 2.44m (H)] includes the following as indicated by the total square meters of your space:

Shell Scheme	12m ²	15m ²	18m ²	21m ²	24m ²	27m ²	30m ²	33m ²	36m ²
Name Fascia: 370mm height fascia board with Exhibitor's name and booth No. in English and Chinese	1	1	2	2	2	3	3	3	4
Wall Paneling: Three side walls (Unit Size: 1m (W) x 3m (D) x 2.44m (H))	√	√	√	√	√	√	√	√	√
Carpet: covering the entire floor area of the booth.	√	√	√	√	√	√	√	√	√
White folding chairs	2	2	4	4	4	6	6	6	6
100W Long Arm Spotlight	2	2	4	4	4	6	6	6	6
Power: 13A/220V Single	1	1	2	2	2	3	3	3	3
Waste Basket	1	1	2	2	2	3	3	3	3
Service Counters 750mmH	1	1	2	2	2	3	3	3	3

Shell Scheme Diagram



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UPGRADED SHELL SCHEME BOOTH PACKAGE

Furniture inclusion by booth	12sqm	15sqm	18sqm	24sqm	27sqm	30sqm	36sqm
Name Fascia Board	√	√	√	√	√	√	√
Information Counter	1	1	2	2	2	3	3
Chair	4	4	6	8	8	12	12
Long-arm Spotlight	3	3	6	6	6	9	9
Socket	1	1	2	2	2	3	3
Wastebasket	1	1	2	2	2	3	3
Round Table	1	1	2	2	2	3	3
Carpet	√	√	√	√	√	√	√

UPGRADED Shell Scheme Diagram



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Additional Electrical Services and Rental Furniture

The power outlet in the shell scheme is only for general domestic/ offices electrical appliance other than lighting. Exhibitors, who require additional lighting, **please buy insurance and pay the deposit to official stand contractor** and log on to the [E-forming System](#) and submit the [Electrical Setting Form](#).

Besides the standard configuration, you can also rent additional furniture or display facilities. Please log on to the [E-forming System](#) and submit the [Furniture, Lighting & Socket Rental Form](#).

Rules and Regulations for Decorated Space Exhibitor

Shell scheme exhibitors in the layout of their booth, must further perform the following provisions of the General Assembly appointed by the contractor:

1. All booth structures use high-quality aluminum products, so exhibitors cannot perform actions such as drilling, screwing nails or metallic sharp nails or pins.
2. Wallpaper, Glue, destructive tape, adhesive paper or paint cannot be used directly on the board to decorate the booth.
3. Exhibitors are not allowed to increase the structure of the standard booth to add other additional configuration.
4. The shell scheme design is a standard booth design, unified for all exhibitors with a fascia board indicating the company name as specified in the relevant form and built by the officially appointed contractor of the show organizer.
5. The permitted shell scheme stands height is 2.50m. Any design for a structure exceeding 2.50m in height must be submitted for approval before the 26th of January 2018 and will be considered on a case-by-case basis. If approved, this structure will be restricted to a distance of 1 meter from the dividing walls of the stands.
6. **Please note: according to the latest laws and regulations, KT board are forbidden to use.**
7. For the remaining exhibition and relevant rules and regulations, please be sure to carefully read [Section 8 Rules and Regulations](#).
8. If there is any violation of the above provisions, the exhibitor has full responsibility of the disputes arising.