



# DOMOTEX asia / CHINAFLOOR 2018

20-22 March, 2018 Shanghai New International Expo Center



## Exhibitor Loyalty Program Application Form

DOMOTEX asia/CHINAFLOOR is successfully counting 18 editions. To thank the exhibitors for all these years of trust and support, the organizers are launching the Exhibitor Loyalty Program.

The Exhibitor Loyalty Program is officially launched for all the exhibitors participating in DOMOTEX asia/CHINAFLOOR, with the purpose of collecting points through their participation that can be converted to other related services. A limited number of services can only be offered on a first come-first served basis.

Note: This offer only applies to independent exhibitors – pavilions are excluded.

### How to accumulate points:

	Criteria	Points
1	Exhibiting space (square meter) *calculated from 2015-2017 show onwards	5 points / m <sup>2</sup>
2	Exhibiting time (years) *calculated from 2013-2017 show onwards	100 points / per show
3	Investment on CMO (online, onsite & printed ads) *calculated from 2015-2017 show onwards	1 point / RMB 20
4	Participation in InnovAction Campaign *calculated from 2015-2017 show onwards	1 point / RMB 10

Your total points: \_\_\_\_\_ Points remaining: \_\_\_\_\_

### Redeem Your Points Instructions:

- For any inquiries or to redeem points, please contact **400 821 3388** or send email to: [dacf-service1@vnuexhibitions.com.cn](mailto:dacf-service1@vnuexhibitions.com.cn)
- This program is valid only for exhibitors who have confirmed their participation at DOMOTEX asia/CHINAFLOOR 2018.
- Points can be redeemed until **January 19, 2018**. Deadline is not modifiable.
- The remaining points of 2015 will expire in 2019. Please redeem the points within the validity period.
- Unused points can be accumulated for the 2018 edition of the exhibition.
- VNU Exhibitions Asia Ltd reserves the right to the final interpretation of this activity.

### How to spend your points:

#	Spend your points	Details	Points	Validity	Quantity
1	Water coupons / a box of 24*330ml water bottles	Water to be provided at designated exhibition area, 2000 boxes provided daily, first come-first served basis.	60 points	20-22 March, 2018	
2	Lunch coupon	Lunch to be provided at designated exhibition locations only for voucher holders, can serve up to 2000 individuals daily, first come-first served basis.	100 points	20 March, 2018	
				21 March, 2018	
				22 March, 2018	
3	Exhibition Venue Parking / card	Can be used all 3 days during the exhibition for multiple accesses. Only 500 cards available, first come-first served basis.	250 points	20-22 March, 2018	
4	Company logo on Visitor Guide	Company logo will be indicated on the floorplan	1000 points	Exhibition Period	
5	20th Anniversary Flower Basket Sponsorship	Flower Basket will be placed at designated exhibition location with sponsor's company name printed. Limited quantity available.	1500 points	Exhibition Period	
6	Wechat Sponsorship	Your company's profile will be posted on the official DOMOTEX asia/ CHINAFLOOR Wechat account before the exhibition. The profile should be provided by the exhibitors.	6000 points	Exhibition Period	
7	Meeting Room Reservation	A meeting room can be reserved for a half day during the exhibition.	10000 points	Exhibition Period	

I accept spending \_\_\_\_\_ points in exchange for \_\_\_\_\_ (Please input the relevant service No. (#) , i.e. 1,2,3 etc.)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Company Stamp: \_\_\_\_\_

Phone: \_\_\_\_\_ Date: \_\_\_\_\_

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Confirmed by Organizer:

Accepted by: \_\_\_\_\_

Company Stamp: \_\_\_\_\_ Date: \_\_\_\_\_