

DOMOTEX asia/*CHINA*FLOOR

More than Flooring

26-28 May, 2025

National Exhibition and Convention Center
(Shanghai)

www.domotexasiachinafloor.com

MARKETING & PROMOTIONAL OPPORTUNITIES



Deutsche Messe



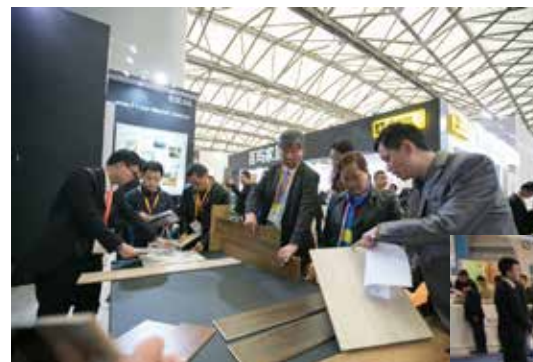
Build Your Dream Group

DOMOTEX
asia *CHINA*FLOOR



Leverage your participation at DOMOTEX asia / CHINAFLOOR !

The over 66,000 trade visitors at DOMOTEX asia / CHINAFLOOR will offer your company numerous exciting business opportunities. To make the best of your participation to the show, it is essential to let this powerful audience know exactly how to find you on the show floor. Enhance your visibility, gain maximum exposure and generate high traffic to your booth through general or targeted sponsorships including pre-show targeted mailings, onsite promotional campaigns, and key program sponsorships among other opportunities. Stand out from competitors and watch your return over investment grow !



Don't miss this unique opportunity ! >>>

Sponsorships

1. Badge Holder Inserts

Your company name and our badge: a match made in branding heaven. These pre-printed inserts sit above the registration badge to catch the eye of every show visitor. Your brand travels around every single venue of DOMOTEX asia / CHINA FLOOR !

1.1 Visitor Badge Insert – Top Front Side

- Size (W x H): 95mm x 40mm
- Price: RMB 20,000 per / 10,000 inserts
- Production included

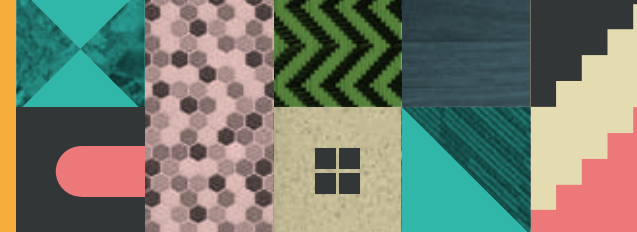
1.2 Visitor Badge Insert – Top Back Side

- Size (W x H): 95mm x 40mm
- Price: RMB 15,000 per / 10,000 inserts
- Production included

1.3 Visitor Badge Insert – Bottom Back Side

- Size (W x H): 95mm x 100mm
- Price: RMB 20,000 per / 10,000 inserts
- Production included





2. Visitor Badge Lanyards

Lanyards are the must-have accessory at DOMOTEX asia / CHINAFLOOR. Hang your company name and logo on all show attendees. Lanyards hold buyers' badges around their necks, keeping pins and clips away from their clothes. The lanyards, imprinted with a company name, are distributed at all registration and badge holder locations. And they have a great shelf life !

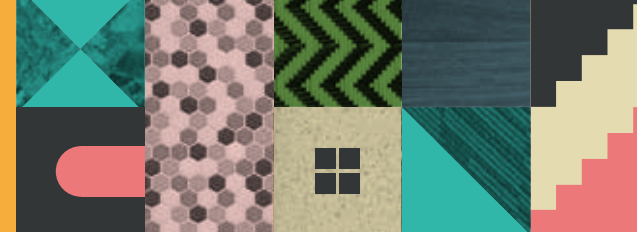
- Price: RMB 30,000 per / 10,000 pieces
- Production included

DOMOTEX
asia **CHINAFLOOR**

亚太地材行业旗舰展 DOMOTEX asia/CHINAFLOOR

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3. Official Show Bags

Put your brand on the official show bags buyers pick up at registration and carry throughout the show to hold materials and giveaways they collect along the way. These highly sought-after reusable bags will be distributed at entrance halls.

- Price: RMB 50,000 per / 10,000 bags
RMB 90,000 per / 20,000 bags - Exclusive
- Production included



Exclusive

4. Water Station

Bottled drinking water will be distributed to pre-registered visitors and VIPs on the show floor. Your company logo will be printed on the label and on the sponsor "Thank You" page in DOMOTEX asia / CHINA FLOOR Show Directory.

- Price: RMB 20,000 per / 10,000 bottles
RMB 60,000 per / 40,000 bottles - Exclusive
- Production included



Exclusive

瓶装水标签广告
Bottled Water Label

Print Advertising

5. Show Directory

The official Show Directory is the ultimate reference guide for the industry for DOMOTEX asia / CHINAFLOOR, and a year-round reference source. The directory lists complete exhibitor company profiles, brand listings and important product information. Prominently placed ads will bring results long after the show is over !



5.1 Inside Front Page Spread (Exclusive)

- Size (Width * Height): 280 * 210mm
- Price: RMB 20,000
- Material Submitting Date: 2025.4.12 (Submitting Digital Documents)
- Target Visitor: Professional Visitors



5.2 Inside Front Page (Exclusive)

- Size (Width * Height): 140 * 210mm
- Price: RMB 20,000
- Material Submitting Date: 2025.4.12 (Submitting Digital Documents)
- Target Visitor: Professional Visitors



5.3 Inside Back Cover (Exclusive)

- Size (Width * Height): 140 * 210mm
- Price: RMB 15,000
- Material Submitting Date: 2025.4.12
(Submitting Digital Documents)
- Target Visitor: Professional Visitors



5.5 Full Page

- Size (Width * Height): 140 * 210mm
- Price: RMB 15,000
- Material Submitting Date: 2025.4.12
(Submitting Digital Documents)
- Target Visitor: Professional Visitors



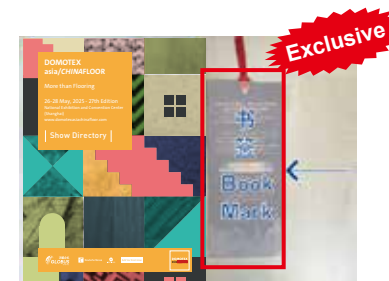
5.4 Back Cover (Exclusive)

- Size (Width * Height): 140 * 210mm
- Price: RMB 20,000
- Material Submitting Date: 2025.4.12
(Submitting Digital Documents)
- Target Visitor: Professional Visitors



5.6 Book Mark (Exclusive)

- Size (Width * Height): 80 * 180mm
- Price: RMB 20,000
- Material Submitting Date: 2025.4.12
(Submitting Digital Documents)
- Target Visitor: Professional Visitors



Online Advertising

6 FLOORING 营销圈推广及费用

数字化产品

套餐选项	服务项目	价格	选择
数字化联合推广	抖音/今日头条	50,000/起	
品牌账号代运营	海外社交媒体平台代运营 (包括Facebook, Instagram and Twitter)	100,000元/平台/年	
海外自媒体平台推广	包括Facebook, Instagram, Twitter, LinkedIn等 平台广告发布	5,000/起	

商贸配对产品

套餐选项	服务项目	价格	选择
买家探厂	国内买家及设计师探厂	50,000/场	
海外买家云配对	欧美买家	10,000/场, 非展商价20,000/场	
	非欧美买家	5,000/场, 非展商价10,000/场	

展会平台产品

套餐选项	服务项目	价格	选择
展会自媒体品牌曝光	DOMOTEX asia公众号广告 (2023年报价)	非展期次条6,300/次	
		展期次条8,400/次	
		非展期三条4,200/次	
		展期三条6,300/次	
	DOMOTEX asia官网Banner	20,000/30天	
	EDM目标客户邮件群发	15,000/次	
展期发布	展期观众登记开屏广告	50,000/独家	
	目标客户短信群发	50,000/2次	
	云逛展	50,000/场	
	云发布	50,000/场	

* 展期为展会开幕前一个月至展会闭幕。

7 International Buyer Activities

7.1 International Buyer Center

This center is dedicated to targeted international buyers for business matching, networking, and relaxation. It serves as a precision display area for targeted international buyers. Display formats include product sample exhibitions, promotion materials display, video loops, and backdrop advertisements.

- Price: RMB 30,000 / company (Production included)
- Material Submitting Date: 2025.4.11 (Submitting Digital Documents)

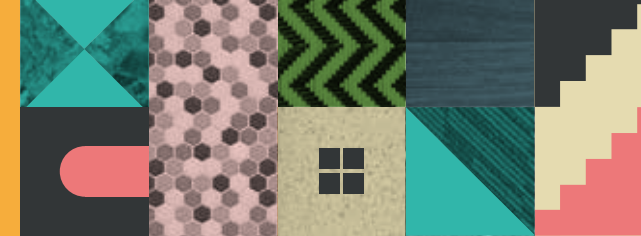


7.2 International Dinner Invitation

Post-exhibition, we offer dinner invitations exclusively to targeted international buyers, medias, and association members, creating a relaxed atmosphere for business communication.

- Price: RMB 10,000 for 2 individuals / company.





7.3 Guided Tour Promotional Brochure

Based on international buyers' procurement needs, we arrange visits to recommended exhibition stands and compile a promotional brochure that summarizes exhibitor and product information.

- Price: RMB 10,000 / company, (Production included)
- Material Submitting Date: 2025.4.11 (Submitting Digital Documents)
- Required materials: English introduction (less than 200 words) and product images (high resolution, less than 3 images, in JPG format).



7.4 Hosted Buyer Welcome Package Sponsorship and Pocket Guide "Featured Exhibitor"

We provide a welcome package containing a welcome letter to targeted international buyers and offer logo display opportunities for exhibitors sponsoring this section. Additionally, "Featured Exhibitor" status will be featured in the Pocket Guide distributed to all international buyers.

- Price: RMB 20,000 / company (Production included)
- Material Submitting Date: 2025.4.11 (Submitting Digital Documents)



Layout



Hall 5.2 / 6.2 / 7.1 / 7.2

Wood / Resilient / INTERIOR SPACE

Solid Wood Flooring
Engineered Wood Flooring
Solid Wood Flooring For Ground Heating System
Laminated Flooring
Cork Flooring
Bamboo Flooring
Flooring & Wall / Ceiling & Wall / Wallboard & Wall Integration
SPC / LVT / WPC
PVC Roll Flooring
Rubber Flooring
Outdoor Decking
Sports Flooring
Surface Decoration Materials
Business & Industry Flooring
Special Flooring

Hall 5.1 / 6.1 Carpet / Mats / Carpet Tech

Hand Made Carpets & Tapestry
Rugs
Mats & Table Cloth
Textile Floor Coverings (Wall-to-Wall)
Printed Carpet
Carpet Tiles
Pelt and Leather Carpets
Natural Materials Carpet
Non-woven Carpet
Carpet Machinery & Raw Materials

Hall 8.1 FLOORTECH asia

Flooring Manufacturing Machinery & Accessories
Coatings
Flooring Raw Materials & Auxiliary Materials
Flooring Lay-tech and Pro-tech
Testing & Certification

★ Visitor Entrance

On-site Advertising

DOMOTEX asia / CHINAFLOOR is the year's most anticipated launchpad to the most innovative technologies and applications of the floor covering industry. Stand out from competitors on the show ground and generate high traffic to your booth !

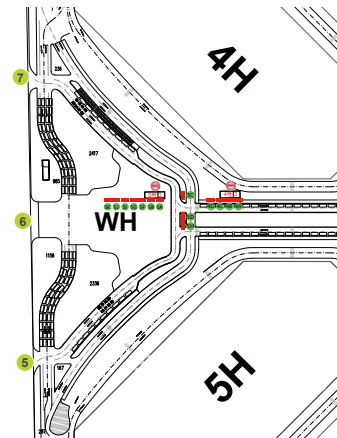
8 Interior And Exterior Banners

Undoubtedly among the most prominent on-site promotional opportunities at DOMOTEX asia / CHINAFLOOR, banners guarantee exposure to key decision makers in the floor covering industry. Exterior banners are often first impression DOMOTEX asia / CHINAFLOOR attendees have of their experience at the show. Interior banners grab attention and become the most talked about forms of marketing. They're used as directional guides ("Go past the Sunyard banner in the South Entrance Hall."), meeting points ("Meet me under the Armstrong banner in the East Square.") etc.

8.1 Billboard Advertising

Metro Entrance at No. 4, 5

- Quantity: 12
- Size (W * H): 6m (W) * 3m (H)
- Price: RMB 20,000
- Shape: Landing Billboard
- Production Included



8.2 Irrigation Flag Advertising

South Square, West Square, West Entrance Hall at 8 meters Level, 0m Hall in Venue

- Quantity: According to Venue Demand
- Size (W * H): 1m (W) * 4m (H) / per, 10 shots will be a group
- Price: RMB 60,000 / group
- Shape: Banner Cloth
- Production Included



8.3 Hall Entrance, Patio Billboard Advertising

Hall entrance, Double-deck patio

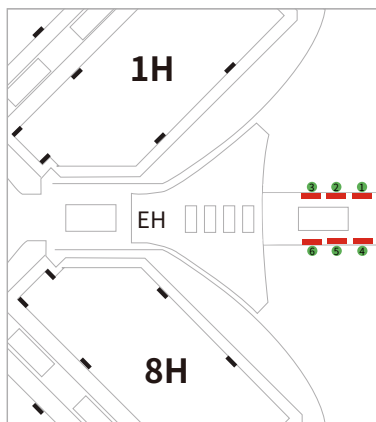
- Quantity: According to Venue Demand
- Size (W * H): 6m (W) * 3m (H)
- Price: RMB 20,000 / per
- Shape: Landing Billboard
- Production Included



8.4 East Entrance Landing Billboard Advertising

East Entrance Patio

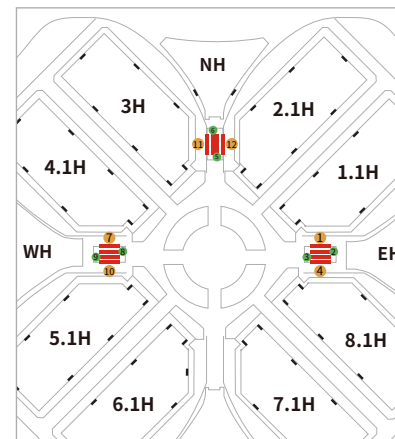
- Quantity: 6
- Size (W x H): 6m (W) * 3m (H)
- Price: RMB 20,000 / per
- Shape: Landing Billboard
- Production Included



8.5 Escalator advertising

East and West log-in ports

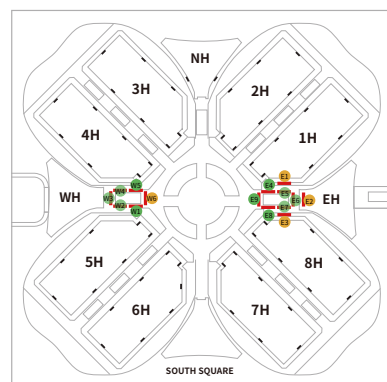
- Quantity: 8
- Size (W x H): 1/4/7/10: 15m (W) * 1.5m (H) / side
2/3/8/9: 14m (W) * 1.5m (H) / side
- Price: RMB 25,000 / per
- Shape: Movable Self-adhesive background
- Production Included



8.6 Hanging Pictures Advertisement

At 8 Meter Patio

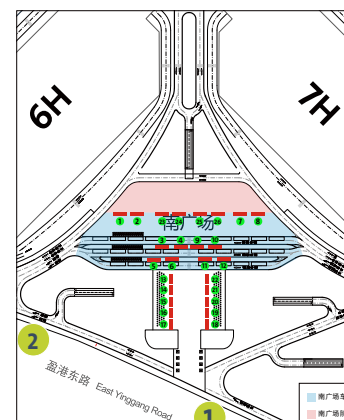
- Quantity: 15
- Size (W x H): W6: 17m (W) * 3.3m (H)
W3: 17m (W) * 2.8m (H)
E2/E6/E9: 16m (W) * 2.8m (H)
Others: 11m (W) * 2.8m (H)
- Price: W6: RMB 60,000
W3/E2/E6/E9: RMB 50,000
Others: RMB 30,000
- Shape: Hanging Pictures
- Production Included



8.7 South Square Landing Billboard Advertising

South Square Area

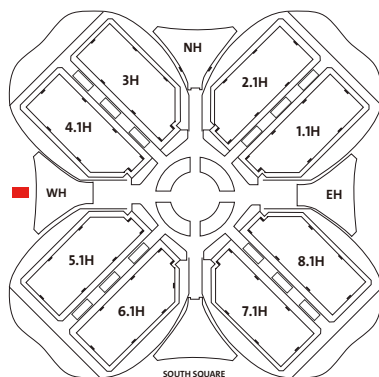
- Quantity: 18 one side, 8 both side
- Size (W x H): 8m (W) * 4m (H)
- Price: RMB 40,000 / per / one side
RMB 80,000 / per / both side
- Shape: Landing Billboard
- Production Included



8.8 West Square Steps Floor Sticker Advertisement

West Square

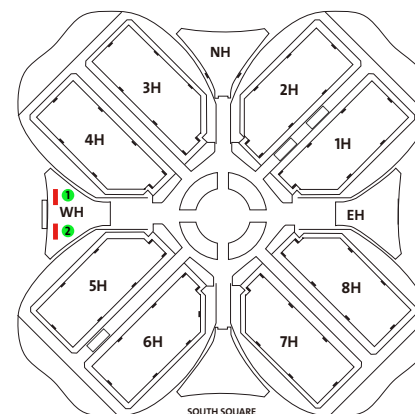
- Quantity: 1
- Size (W x H): 3.85m (W) * 6.84m (H)
- Price: RMB 50,000
- Shape: Landing Billboard
- Production Included

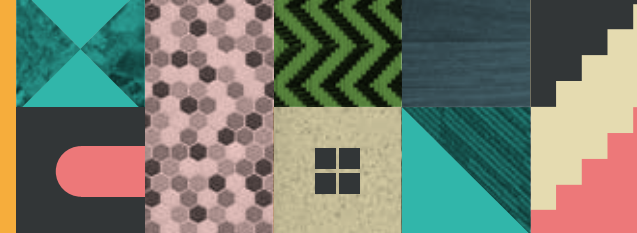


8.9 West Platform Double-sided Billboard Advertising

West Platform

- Quantity: 2
- Size (W x H): 6m (W) * 4m (H)
- Price: RMB 70,000
- Shape: Double-sided Billboard
- Production Included

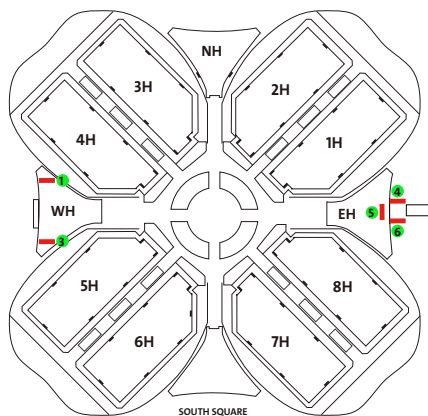




8.10 West Entrance Hall Landing Billboard Advertising

West Platform Entrance (1、3)

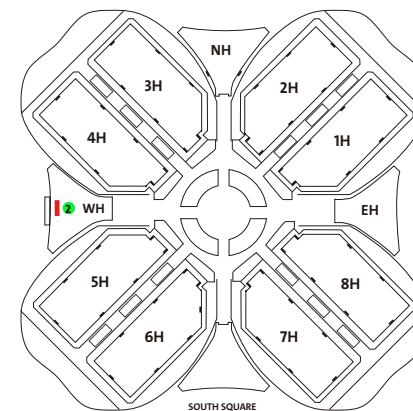
- Quantity: 2
- Size (W * H): 8m (W) * 4m (H)
- Price: RMB 40,000
- Shape: Landing Billboard
- Production Included



8.11 West Entrance Hall Light box Advertising

West Platform Entrance

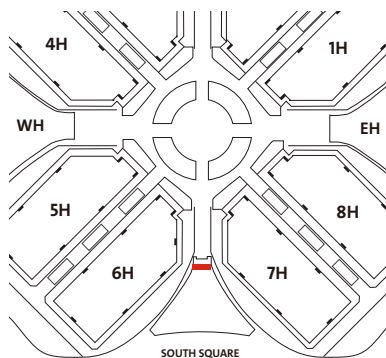
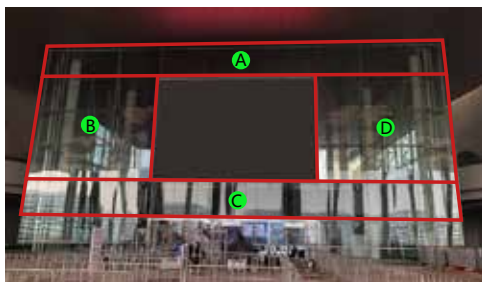
- Quantity: 1
- Size (W * H): 17m (W) * 4m (H)
- Price: RMB 80,000
- Shape: Light box
- Production Included



8.12 South Entrance Glass Wall

South Entrance

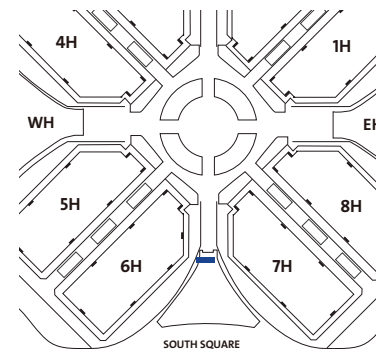
- Quantity: 2
- Size (W x H): B: 11.06m (W) * 9.48m (H)
D: 11.16m (W) * 9.48m (H)
- Price: RMB 100,000 / per
- Shape: Movable Self-adhesive Vinyl-Black background
- Production Included

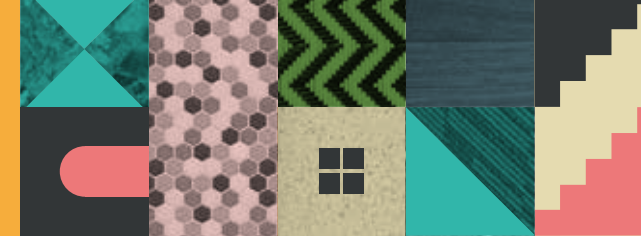


8.13 South Entrance LED Advertising

South Entrance

- Quantity: 1
- Size (W x H): 14m (W) * 9m (H); Resolution: 3584 * 2304
- Price: RMB 80,000 / 10 seconds
RMB 100,000 / 15 seconds
RMB 150,000 / 30 seconds
- Shape: LED, 3 minutes is a rolling cycle, above 180 times per day
- Materials self-provided

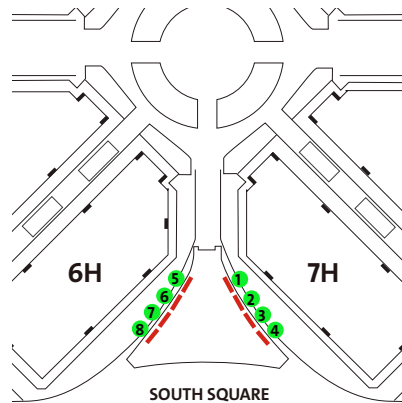




8.14 South Entrance Landing Billboard Advertising

South Entrance Patio

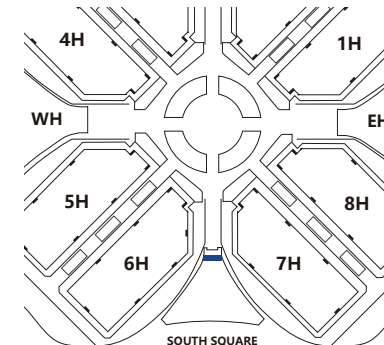
- Quantity: 8
- Size (W x H): 8m (W) * 4m (H)
- Price: RMB 40,000 / per
- Shape: Landing Billboard
- Production Included



8.15 South Entrance Guardrail LED Advertising

South Entrance Guardrail

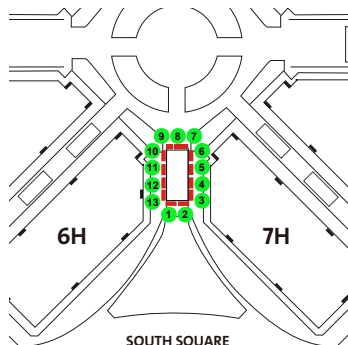
- Quantity: 1
- Size (W x H): 27.18m (W) * 3.95m (H) Resolution: 7680 * 1216
- Price: RMB 50,000 / 10 seconds
RMB 80,000 / 15 seconds
RMB 100,000 / 30 seconds
- Shape: LED, 3 minutes is a rolling cycle, above 180 times per day
- Materials self-provided



8.16 South Path Landing Billboard Advertising

South Path

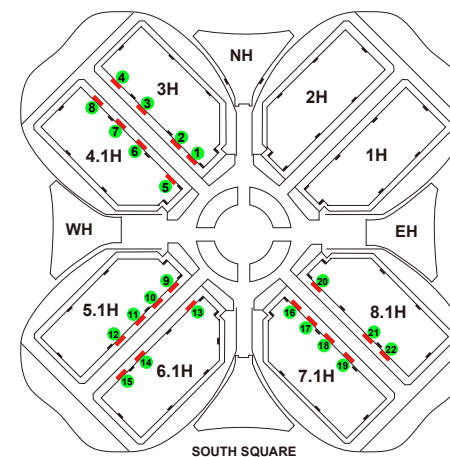
- Quantity: 13
- Size (W x H): 8m (W) * 4m (H)
- Price: RMB 40,000 / per
- Shape: Landing Billboard
- Production Included

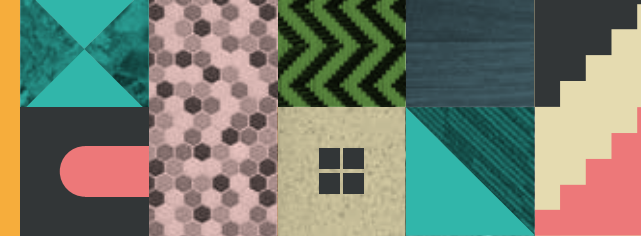


8.17 Ground Floor Light Box Advertisement

Beside the lane against the wall on the ground floor

- Quantity: 22 pieces available
- Size (W x H): 4m (W) * 2.2m (H)
- Price: RMB 20,000 / pieces
- Shape: Light Box
- Production Included

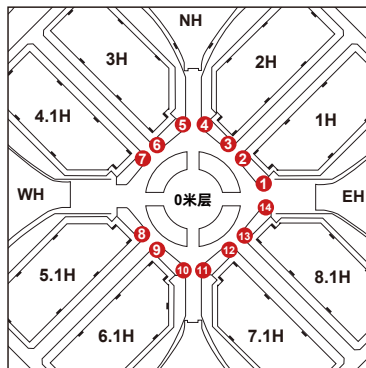




8.18 Business Square Diamond Building Light Box Advertising

Entrance No.1 at Ground Floor of the Building

- Quantity: 8
- Size (W * H): 6m (W) * 3m (H)
- Price: RMB 30,000 / per
- Shape: Light Box
- Production Included



8.19 Stand Light Box Advertisement

on the weight-bearing pillars in the commercial plaza of the ground floor

- Quantity: 18 pieces available
- Size (W x H): ask the organizer for details
- Price: ask the organizer for details
- Shape: Light Box
- Production Included

* Note: The red spots in the second picture below show the pillar's positions. One pillar can offer 4 sides advertisement. One-side advertisement is acceptable.



8.20 Footprints

(Gate 1, 4, 7) of each hall

This is a great opportunity to increase your visibility by directing attendee to your booth on the show floor. Large footprints with arrow carrying your company logo are placed from the hall entrance to your booth.

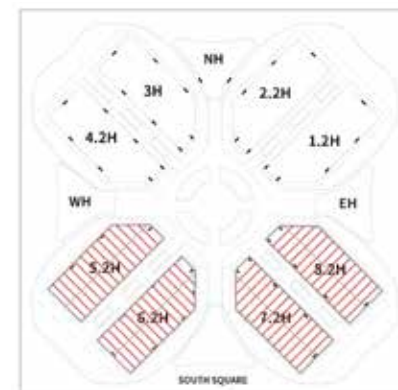
- Quantity: Depends on the requirements of the organizer
- Size (W x H): 1m (W) * 1m (H)
- Price: RMB 10,000 / 3 per
- Material: Movable Self-adhesive Vinyl
- Production Included



8.21 Exhibition Hall Hanging Banner

At exhibition hall

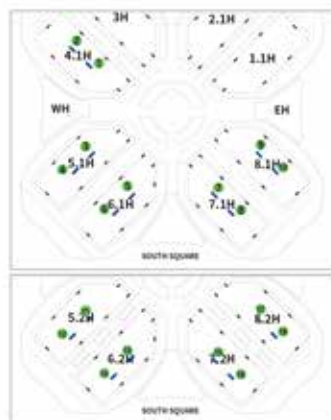
- Size (W x H): 6m (W) * 4m (H)
- Price: RMB 50,000
- Shape: Hanging Banner
- Production Included



8.22 Exhibition Hall Hanging Screen LED Advertising

At exhibition hall

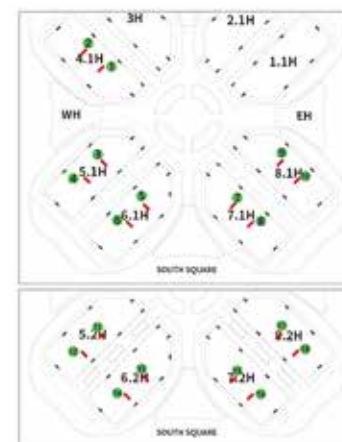
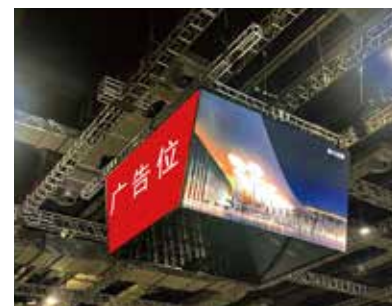
- Quantity: 14 pieces available
- Size (W x H): 4.5m (W) * 2.5m (H) / Both Sides Resolution: 640*1152
- Price: RMB 70,000
- Shape: LED
- Production Included

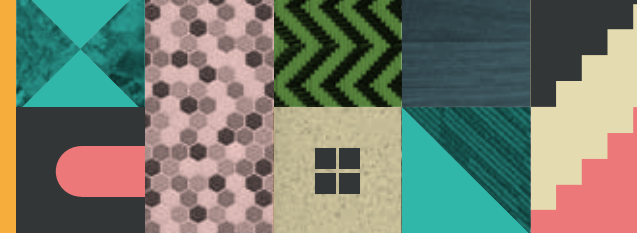


8.23 Advertising On Both Sides Of The Hanging LED Screen

At exhibition hall

- Quantity: 14 pieces available
- Size (W x H): 4.24m (W) * 2.33m (H) / Both Sides
- Price: RMB 30,000
- Shape: Soft Film With Black Background
- Production Included

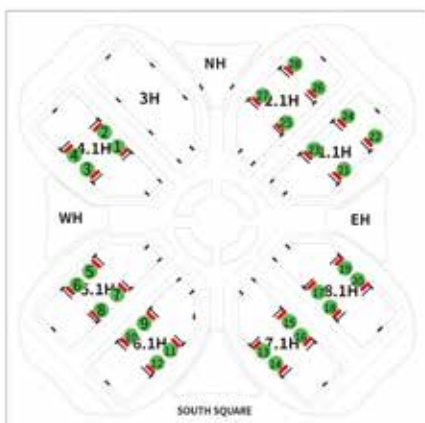




8.24 Lightbox Advertising On The Partition Wall

At exhibition hall

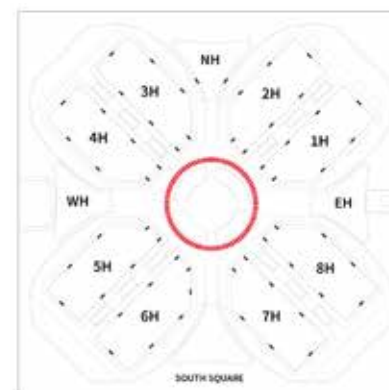
- Quantity: 8 pieces available
- Size (W x H): 12m (W) * 5m (H)
- Price: RMB 72,000
- Shape: Light Box
- Production Included



8.25 Hanging Banner In The Center Circle

In The Center Circle

- Quantity: 4 pieces available
- Size (W x H): 4m (W) * 1m (H)
- Price: RMB 100,000 / 10 pieces
- Shape: Hanging Banner
- Production Included



8.26 Onsite Registration Monitor Advertising

Landing Hall

- Price: RMB 20,000 / per
- Production Included

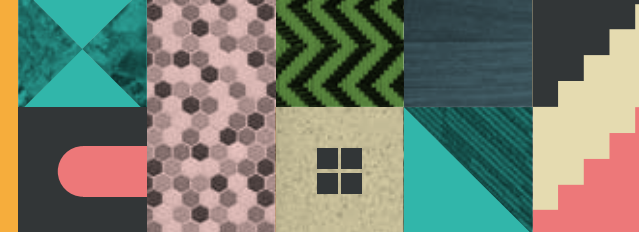


8.27 Onsite Registration System Advertising

Exhibitors' pictures and booth information can be attached on the onsite registration system. For more than 100,000 visitors, it can improve the exposure and attract attention while showing the brand influence.

- Price: RMB 50,000 / Exclusive
- Production Included





2025 Advertising and Sponsorship Order

Our company confirm booking the promotion materials above and pay _____ RMB in total.

Please inform us of the production time so that we can submit the promotion materials in time.

Company Name (stamp): _____

Filler Name: _____ Position: _____ Date: _____

Booth No: _____ Tel: _____ Fax: _____

Please e-mail the order form to: GLOBUS Events Limited.

Sponsorships

Marketing Opportunity	Size (W x H)	Marketing Investment (RMB)	Material Due	Qty
1. Badge Holder Inserts				
1.1 Visitor Badge Insert – Top Front Side	95mm (W) * 40mm (H)	¥ 20,000 per / 10,000 inserts	1 April	()
1.2 Visitor Badge Insert – Top Back Side	95mm (W) * 40mm (H)	¥ 15,000 per / 10,000 inserts	1 April	()
1.3 Visitor Badge Insert – Bottom Back Side	95mm (W) * 100mm (H)	¥ 20,000 per / 10,000 inserts	1 April	()
2. Visitor Badge Lanyards		¥ 30,000 per / 10,000 pieces	1 April	()
3. Official Show Bags		¥ 50,000 per / 10,000 bags	1 April	()
		¥ 90,000 per / 20,000 bags - Exclusive	1 April	()
4. Water Station		¥ 20,000 per / 10,000 bottles	1 April	()
		¥ 60,000 per / 40,000 bottles - Exclusive	1 April	()

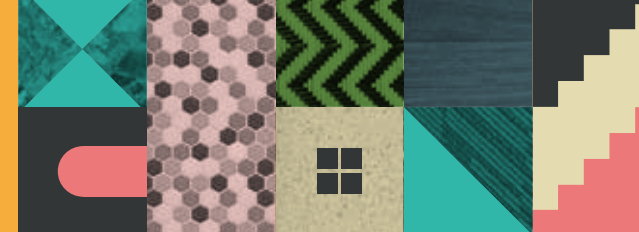
Updated on 2024.11

Prices may be changed according to changing costs. The right of the final interpretation of this document is reserved by the organizer.

Email this form to: info@domotexasiachinafloor.com

For more information, please contact your account manager for details.

※ Please check more options on Marketing & Promotional Opportunities



Marketing Opportunity	Size (W x H)	Marketing Investment (RMB)	Material Due	Qty
5. Show Directory				
5.1 Inside Front Page Spread (Exclusive)	280*210mm	¥ 20,000	12 April	()
5.2 Inside Front Page (Exclusive)	140*210mm	¥ 20,000	12 April	()
5.3 Inside Back Cover (Exclusive)	140*210mm	¥ 15,000	12 April	()
5.4 Back Cover (Exclusive)	140*210mm	¥ 20,000	12 April	()
5.5 Full Page	140*210mm	¥ 15,000	12 April	()
5.6 Book Mark (Exclusive)	80*180mm	¥ 20,000	12 April	()

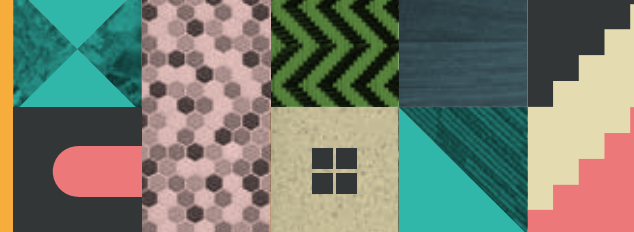
Online Advertising

Marketing Opportunity	Size (W x H)	Marketing Investment (RMB)	Material Due	Qty
6. FLOORING 营销圈推广	P8		Call for details	()
7.1 International Buyer Center		¥ 30,000 / company		()
7.2 International Dinner Invitation		¥ 10,000 / 2 individuals / company		()
7.3 Guided Tour Promotional Brochure		¥ 10,000 / company		()
7.4 Hosted Buyer Welcome Package Sponsorship and Pocket Guide "Featured Exhibitor"		¥ 20,000 / company		()

On-site Advertising

Marketing Opportunity	Size (W x H)	Marketing Investment (RMB)	Material Due	Qty
8. Interior and Exterior Banners				
8.1 Billboard Advertising (No. 4、5)	6m (W) * 3m (H)	¥ 20,000 / per	25 April	()
8.2 Irrigation Flag Advertising	1m (W) * 4m (H)	¥ 60,000 / group	12 April	()
8.3 Hall Entrance, patio Billboard Advertising	6m (W) * 3m (H)	¥ 20,000 / per	25 April	()
8.4 East Entrance Landing Billboard Advertising	6m (W) * 3m (H)	¥ 20,000 / per	25 April	()
8.5 Escalator advertising	1/4/7/10: 15m (W) * 1.5m (H) / side	¥ 25,000 / per	25 April	()
	2/3/8/9: 14m (W) * 1.5m (H) / side	¥ 25,000 / per	25 April	()

Marketing Opportunity	Size (W x H)	Marketing Investment (RMB)	Material Due	Qty
8.6 Hanging Pictures Advertisement	W6: 17m (W) * 3.3m (H)	¥ 60,000	25 April	()
	W3: 17m (W) * 2.8m (H), E2/E6/E9: 16m (W) * 2.8m (H)	¥ 50,000	25 April	()
	Others: 11m (W) * 2.8m (H)	¥ 30,000	25 April	()
8.7 South Square Landing Billboard Advertising	8m (W) * 4m (H)	¥ 40,000 / per / one side	25 April	()
		¥ 80,000 / per / both side	12 April	()
8.8 West Square Steps Floor Sticker Advertisement	3.85m (W) * 6.84m (H)	a ¥ 50,000	12 April	()
8.9 West Platform Double-sided billboard advertising	6m (W) * 4m (H)	¥ 70,000	12 April	()
8.10 East/West Entrance Hall Landing Billboard Advertising	No. 1-4: 8m (W) * 4m (H), No.5: 10m (W) * 4m (H)	¥ 40,000 (No.1-4), ¥ 48,000 (No.5)	12 April	()
8.11 West Entrance Hall Light box Advertising	17m (W) * 4m (H)	¥ 80,000	25 April	()
8.12 South Entrance Glass Wall	B: 11.06m (W) * 9.48m (H), D: 11.16m (W) * 9.48m (H)	¥ 100,000 / per	12 April	()
8.13 South Entrance LED Advertising	14m (W) * 9m (H)	¥ 80,000 / 10 seconds ¥ 100,000 / 15 seconds ¥ 150,000 / 30 seconds	12 April	()
8.14 South Entrance Landing Billboard Advertising	8m (W) * 4m (H)	¥ 40,000 / per	25 April	()
8.15 South Entrance Guardrail LED Advertising	27.18m (W) * 3.95m (H)	¥ 50,000 / 10 seconds ¥ 80,000 / 15 seconds ¥ 100,000 / 30 seconds	25 April	()
8.16 South Path Landing Billboard Advertising	8m (W) * 4m (H)	¥ 40,000 / per	25 April	()
8.17 Ground Floor Light Box Advertisement	4m (W) * 2.2m (H)	¥ 20,000 / pieces	25 April	()
8.18 Business Square Diamond Building Light Box Advertising	6m (W) * 3m (H)	¥ 30,000 / per	25 April	()
8.19 Stand Light Box Advertisement	Call for details		25 April	()
8.20 Footprints	1m (W) * 1m (H)	¥ 10,000 / 3 per / group	25 April	()
8.21 Exhibition Hall Hanging Banner	6m (W) * 4m (H)	¥ 50,000	12 April	()
8.22 Hanging Screen LED Advertising	4.5m (W) * 2.5m (H) / both side	¥ 70,000	12 April	()
8.23 Advertising On Both Sides Of The Hanging LED Screen	4.24m (W) * 2.33m (H) / both side	¥ 30,000	12 April	()
8.24 Lightbox Advertising On The Partition Wall	12m (W) * 5m (H)	¥ 72,000	12 April	()
8.25 Hanging Banner In The Center Circle	4m (W) * 1m (H)	¥ 100,000 / 10 pieces	12 April	()
8.26 Onsite Registration Monitor Advertising		¥ 20,000 / per	25 April	()
8.27 Onsite Registration System Advertising		¥ 50,000 / Exclusive	25 April	()



ADVERTISING SPECIFICATION

Digital materials are required. Supply all ads with crop marks clearly indicated. Hard copy proofs are requested with all materials.

Accepted File Formats:

PC / Macintosh platform support. Adobe InDesign, Illustrator, Photoshop, and Acrobat PDFs of "Press Quality", Unacceptable Programs and File Formats: GIF, JPEG or PNG files. QuarkXPress, Adobe PageMaker, Corel Draw, Microsoft Publisher, Microsoft Word, PowerPoint, or low quality PDFs are also not accepted.

Bleed Allowance: Full page ads require 3 mm bleeds; Incremental ads do not bleed and must be made to exact size. A 1/2 point keyline is recommended to outline all incremental ads.

Live Area / Safety Margin: Keep all live matter 0 mm from edge.

Color: CMYK only, RGB files are applied to web banners.

Graphics: Import images at 100% size and at 300 dpi resolution.

Fonts: Open Type or Postscript Type 1 font only. Provide all printer and screen fonts. Do not apply character-leverstyling in page layout application. Avoid using Ture Type or DFont fonts.

Proofs: High quality color proofs output at 100% showing crop marks.

Pick up: Materials cannot be picked up from previous directories or from other sources. Please supply new files for each insertion.

Storage and Liability: GLOBUS Events Limited does not store or return materials after printing. GLOBUS Events Limited is not liable for loss or damage of ad materials. Materials not prepared to GLOBUS Events Limited specifications may incur additional charges and may sacrifice reproduction quality. Publisher is not responsible for incorrect or incomplete ad materials.

Material Mailing Instructions:

Please enclose a copy of the ad order, a color proof, and ad. Label package with the DOMOTEX asia / CHINA FLOOR event name so that it gets to the correct department.

Please send ad materials before material due.

Send all ad materials to:

GLOBUS Events Limited.

Add: Business Mansion, Shanghai Exhibition Center, No. 1333 Nanjing Rd (W) Shanghai, PRC (200040)

Contact: Ms. Cici Yao

Tel: +86 21 6195 6061

Email: cici.yao@globusevents.com



GLOBUS Events Limited.

No. 1333 Nanjing Road (W), Shanghai Exhibition Center
Shanghai, China, 200040

Tel: +86 21 6195 6088

Fax: +86 21 6195 6099

Contact: Mrs. Aida Cuko

Tel: +39 349 797 5246

E-mail: aida.cuko@globusevents.com

Contact: Ms. May Liu

Tel: +86 21 6195 6069

E-mail: may.liu@globusevents.com



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Messegelaende

D-30521 Hannover, Germany

Tel: +49 511 890

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Contact: Mrs. Mehtep Raue

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On behalf of Hannover Milano Fairs Shanghai Ltd.

Your DOMOTEX events worldwide

